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INDIA'S MOST VALUABLE COMPANIES

CLOCKWISE FROM FRONT ROW • **MUKESH AMBANI,** CHAIRMAN & MD, RELIANCE INDUSTRIES LTD • **SUNIL BHARTI MITTAL,** FOUNDER & CHAIRMAN, BHARTI ENTERPRISES • **SANDEEP BAKHSHI,** MD & CEO, ICICI BANK • **SANJIV PURI,** CHAIRMAN & MD, ITC • **SIDDHARTHA MOHANTY,** CEO & MD, LIFE INSURANCE CORPORATION OF INDIA • **C.S. SETTY,** CHAIRMAN, STATE BANK OF INDIA • **ROHIT JAWA,** MD & CEO, HINDUSTAN UNILEVER • **SALIL PAREKH,** MD & CEO, INFOSYS • **SASHIDHAR JAGDISHAN,** MD & CEO, HDFC BANK • **N. CHANDRASEKARAN,** CHAIRMAN, TATA SONS

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An IMPACT Presentation

GAME CHANGERS

COSMIC BIRLA GROUP

Aditya Vikram Birla : Pioneering a New Era of Industrial Excellence

The Cosmic Birla Group's extraordinary journey from a specialized engineering company to a diversified industrial giant exemplifies innovation, resilience, and visionary leadership. Under the dynamic stewardship of 34-year-old Aditya Vikram Birla, the Group is redefining industrial prowess and setting new benchmarks across multiple sectors.

Aditya Vikram Birla
Chairman & Managing Director

Founded over five decades ago with a focus on engineering components, the Cosmic Birla Group has charted an extraordinary journey of exponential growth and diversification. Leading this transformation is its flagship, Cosmic CRF Ltd., publicly listed on the Bombay Stock Exchange, which exemplifies the Group's strategic evolution. This expansion is further reinforced by enterprises such as AVB Entech, Comet Technocom, Cosmic Rail Solutions, and Cosmic Steel Castings, each contributing to the Group's robust presence in sectors ranging from electrical transmission and defense to FMCG and real estate.

A shining example of this innovation is the ambitious greenfield project by Cosmic Steel Castings Ltd., which aims to produce 2,500 metric tons annually, catering to both railway and export markets. Drawing on expertise from Asansol Steel Castings, this project will significantly bolster the Group's manufacturing capabilities. Meanwhile, Cosmic Springs and Engineers Ltd. is investing in a cutting-edge spring manufacturing facility in West Bengal, demonstrating the Group's unwavering commitment to advanced technology and quality standards.

The Group's entry into the electric vehicle (EV) sector marks a strategic pivot toward sustainability and future-ready solutions. Through the acquisition of Raft Motors, it has launched electric bikes under the Raft Cosmic EV brand. With showrooms established in Madhya Pradesh and plans for a state-of-the-art assembly unit in West Bengal, backed by a ₹50 crore investment, the Group aims for an impressive annual production capacity of 25,000 units—solidifying its position in India's burgeoning EV market.

Aditya Vikram Birla's leadership extends beyond national borders, with strategic ventures in Russia's automotive and railway sectors, underscoring the Group's global vision. His goal is ambitious yet clear: to transform a 51-year-old legacy into Eastern India's fastest-growing conglomerate. With a target of achieving ₹5,000 crore in revenue by 2028 and plans for ₹1,000 crore in infrastructure upgrades, the Group's growth trajectory is both robust and future-focused.

"Our journey is one of transformation and relentless innovation," says Aditya Vikram Birla. "With a manufacturing capacity of 100,000 metric tons, we are set to become a global leader in cold-rolled products. Esteemed investors like Ashish Kacholia have placed their confidence in our vision, validating our path forward."

Aditya Vikram Birla's thought leadership was on full display at the 2024 India Conference at Harvard Business School, where he participated in a fireside chat titled *"Transforming a Legacy Business into an Innovative Powerhouse."* Engaging with global luminaries like Indermeet Gill, Chief Economist at the World Bank, and Deepa Malik, Indian Paralympic athlete, the event highlighted his forward-thinking approach. Connecting with potential talent at Harvard also underscored the Group's commitment to nurturing top-tier human capital to drive future growth.

Under Aditya Vikram Birla's visionary leadership, the Cosmic Birla Group is not just evolving—it is setting the stage for a new era of industrial excellence. With bold investments, strategic expansions, and a clear focus on sustainability, the Group is poised to emerge as a formidable global force, redefining success from Eastern India to the world stage.