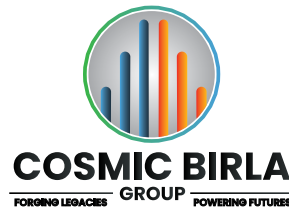


A Powerhouse from The East



Cosmic Birla Group is a tale of vision, entrepreneurship, and commitment to excellence.

A novel beginning

In 1975, driven by an insatiable entrepreneurial spirit and a shared vision of pioneering change, RS Birla joined hands with Deo Kishan Mohta to establish Cosmic Birla Group. Together, they embarked on a journey fuelled by passion, ingenuity and a relentless pursuit of excellence. Under their stewardship, the Group emerged as a beacon of innovation, transforming industries and enriching lives across diverse sectors. Following in his footsteps, Ravi Kumar Birla played a crucial role as a promoter director, overseeing the establishment of the Ferro Alloy plant in 2005. His expertise in procurement, production, sales, and marketing contributed significantly to the growth and success of Cosmic Birla Group.

Aditya Vikram Birla, Chairman & Managing Director, Cosmic Birla Group

The history of the Birla family and the Cosmic Birla Group begins with the late RS Birla, a luminary whose contributions have left an indelible mark on the realms of business and society. Born on October 2, 1934 in Pilani, Rajasthan, RS Birla was a pivotal figure in the business landscape. His career spanned a few decades, during which he graced the highest offices of the GD Birla Group, spearheading transformative initiatives for CIMMCO International, Gwalior Suitings and Jiyajeerao Cottons. His visionary leadership and unwavering commitment to excellence propelled these enterprises to unprecedented heights, setting benchmarks for success and innovation.



Aditya Vikram Birla during a fireside chat at Harvard Business School

“Aditya Vikram Birla's strategic acumen and dynamic leadership has been instrumental in steering the company towards greater heights.”

The Cosmic Birla Group was founded with a dedicated focus on engineering products and components. Over the years, the Group has evolved into a diversified entity with a promise of innovation and sustainability. Led by Aditya Vikram Birla, Chairman and Managing Director, the Group's journey is marked by pioneering solutions, strategic expansion, and a vision for a better tomorrow.

A visionary that Aditya Vikram Birla is, his strategic acumen and dynamic leadership has been instrumental in steering the company towards greater heights. His vision has led to the expansion and diversification of the Group, with a rich tapestry of sister companies including Cosmic CRF, AVB Entech, Prilika Enterprises, Asansol Steel Casting, Raft Motors, Comet Technocom, Comet Tradecom and Comet Springs & Engineers Ltd.

As Aditya Vikram Birla aptly states, “The Cosmic Birla Group is not just a conglomerate. It is a family working together to achieve excellence across diverse industries. With upcoming ventures such as Cosmic EV and Cosmic Utkal Rail Limited, the Group continues to demonstrate its unwavering commitment to growth and innovation, shaping a brighter tomorrow for all stakeholders involved.”

Diverse portfolio

The Cosmic Birla Group's product portfolio spans cold rolled formed sections, engineering items, and products in sectors like electrical transmission, defence, real estate, and

more. The Group is also into real estate and manufacture of primary steel commodities and FMCG products.

Under Group entity Cosmic Springs & Engineers Ltd., they have invested in a state-of-the-art spring manufacturing facility in Jangalpur, West Bengal which will be manufacturing CASNUB springs used in railway bogeys and wagons.

The Group places a hologram sticker on all products to mark the hallmark of authenticity and the Group's pledge towards ensuring the best quality products.

Achieving milestones

Cosmic CRF achieved a significant milestone by getting listed on the Bombay Stock Exchange in June 2023. The Group reached a manufacturing strength of 1,00,000 metric tonnes of engineered products.

The Group is also recognised as an approved vendor by the esteemed Research Designs and Standards Organisation (RDSO), highlighting its commitment to quality and industry standards. Their recent acquisition of NS Engineering Projects Pvt Ltd through the NCLT will soon make them one of the biggest cold rolled formed products manufacturers in the world.

Aditya Vikram Birla was recently invited to the India Conference at Harvard 2024 at Harvard Business School for a fire side chat on ‘Transforming a Legacy Business into an Innovative Powerhouse’ moderated by Sanjay Aggarwal, Partner, Finhive LLC. This was also a great opportunity to establish a connect with the potential talent at Harvard which can be a great contributor to the group's human capital expansion and development plans.

Future plans

The group plans to reach a revenue of ₹5,000 crore by the year 2028 and to make fresh investments to the tune of ₹1,000 crore by the year 2027 towards new infrastructure and upgradation of existing infrastructure for state of the art manufacturing facilities across all sectors.

Cosmic EV, a sister company, contributes to sustainable practices by providing electric vehicles that are environmentally friendly. This initiative aligns with the Group's commitment to a greener future and showcases its forward-thinking approach.

The Group has visionary leadership and plans to expand to new horizons in the coming days and truly become a powerhouse from the east. ✨

Cosmic Birla Group's Hallmark of Authenticity

